

Sears

Fall and Winter 1965

Dress described
on page 5

Index
begins on page 511

SEARS, ROEBUCK
AND CO.

MINNEAPOLIS, MINN. 55401

Satisfaction Guaranteed
or your money back

You can count on us

Unmistakably fine quality..

unmistakably

Sears

**An
Exclusive Collection
of classic styles
for sizes 2 to 6x**

Each item created especially for us by one of America's foremost designers of children's clothing.

Each item features excelling workmanship; each one is carefully packaged.

Each item available in colors inspired by the lovable characters and situations in A. A. Milne's classic book for children, "Winnie the Pooh."



This collection is so outstanding we want it to be the first thing you see in this new catalog. So here, at the very front of the book, are the ten pages it occupies. For your convenience and ease of shopping, these pages are followed by all of our other clothing for boys and girls. In this way, you have at your fingertips Sears complete assortment of children's apparel for this new fall and winter season



Toggle Coat. Wool and other fibers blended into a handsome Melton cloth. There's a warm plaid wool and nylon lining in the coat and hood... the double protection of an interlining of reprocessed wool and other fibers in the coat and sleeves... plus knit inner wristlets to keep out the cold. Drawstring hood converts to a collar; set-in shoulders fit easily over clothing. 2 pockets, fancy wooden buttons. Dry clean.

Boys'. *State size 3, 4, 5, 6, 6x*
 29 F 8869F-Bear brown 29 F 8870F-Navy
 29 F 8871F-Camel tan
 Shipping weight 2 pounds 2 ounces...\$16.97

Girls'. *State size 3, 4, 5, 6, 6x.*
 29 F 8794F-Bear brown 29 F 8796F-Balloon red
 29 F 8795F-Navy 29 F 8797F-Camel tan
 Shipping weight 2 pounds 2 ounces...\$16.97



Sweaters. 75% Orlon® acrylic and 25% fine mohair. Hand washable.

State size 2, 3, 4, 5, 6, 6x.
 29 F 3670F—Balloon red
 29 F 3671F—Honey beige
 29 F 3672F—Bear brown
 29 F 3673F—White (not shown)
 Shipping weight 6 oz.....\$3.97

Box Pleated Skirt. Flannel of 85% wool and 15% nylon. Zipper side placket, button suspenders, elastic at back waist, taped hem. Hand wash. Balloon red plaid.

State size 2, 3, 4, 5, 6, 6x.
 29 F 4300F—Wt. 10 oz.....\$3.97

2-pc. Eton Suit. Wool and nylon flannel. Jacket—red rayon and acetate lining, set-in sleeves, pockets, shoulder pads. Shorts—button suspenders, zip fly, pocket. Dry clean. Balloon red plaid; bear brown.

State size 2, 3, 4, 5, 6.
 29 F 9405F—Wt. 1 lb. 4 oz...\$9.97

Turtleneck Shirt (shown under suit). Stretch nylon. Long sleeves. Machine washable at warm temperature. Honey beige.

Size S(2-3); M(4-5); L(6-6x).
 State S, M, or L.
 29 F 4732F—Wt. 3 oz.....\$2.47

Jumper. Luxurious flannel of 85% wool and 15% nylon, smoothly shaped with a dropped waist. Zipper back opening. The perfect accent—a single gold-colored pin. Hand wash. Balloon red plaid.

State size 2, 3, 4, 5, 6, 6x.
 29 F 4301F—Wt. 10 oz.....\$6.97

Blouse . . . (shown under sweater, jumper). Combed cotton broadcloth with a button front, wrist-length sleeves, button cuffs. Machine wash, med. Little ironing. White jade.

State size 2, 3, 4, 5, 6, 6x.
 29 F 4304F—Wt. 4 oz.....\$2.97

Knee Socks. Bulky knit Orlon® acrylic and stretch nylon. Machine washable, medium.

Sizes M(5½-6½); L(7-8½). Measuring chart on page 52. State M or L.
 29 F 1825F—Honey beige
 29 F 1826F—Navy
 29 F 1815F—Bear brown
 Shipping weight pair 2 ounces.....Pair 79c; 3 pairs \$2.28





Unmistakably fine quality..

unmistakably

Sears



1 Classic Orlon® and Mohair Cardigan. Blended of 75% Orlon® acrylic for superior strength and 25% mohair for a luxurious touch. Fancy stitch border on V-neck. Pearl-look buttons. Rib knit cuffs and bottom. Hand wash.

State size 2, 3, 4, 5, 6, 6x.
29 F 3810F—Honey beige
29 F 3809F—Balloon red
29 F 3811F—Bear brown
Shpg. wt. 6 oz.\$3.97

2 English-style Rib Knit Pullover. The classic look in 100% virgin Orlon® acrylic... so sturdy and handsome. Bulky rib knit with turtleneck collar. Machine washable, medium temp... needs no blocking.

State size 2, 3, 4, 5, 6, 6x.
29 F 3807F—Balloon red
29 F 3805F—Honey beige
29 F 3808F—Bear brown
29 F 3806F—Navy
Shpg. wt. 6 oz.\$3.47

3 Continental Socks tailored from an unusually fine wide wale cotton corduroy are both handsome and sturdy. Extended front waistband, covered elastic back waist, slim legs, Memory-Lock® zip fly. Machine washable, medium temperature.

State size 2, 3, 4, 5, 6, 6x.
29 F 6865F—Bear brown
29 F 6866F—Navy
Shpg. wt. 12 oz.\$2.97



4 Cordigan Blazer Jacket. Flannel blend of 85% wool, 15% nylon. Expertly tailored with set-in sleeves, shoulder pads, interlined front facing, full rayon and acetate lining, set-in pockets. (Dickey not included.) Balloon red. Dry clean.

State size 3, 4, 5, 6, 6x.
29 F 9406F—Shipping weight 1 pound 8 ounces.....\$7.97

5 Oxford Cloth Dress Shirts. 65% Dacron® polyester, 35% combed cotton. Top-stitched, interlined button-down collar; interlined button cuffs; long sleeves, pocket. Machine wash, medium.

State size 2, 3, 4, 5, 6, 6x.
29 F 6220F—Honey beige stripe 29 F 6221F—Balloon red stripe
29 F 6222F—Solid white
Shipping weight 5 ounces.....\$2.67

6 Wide Wale Cotton Corduroy All-season Coat. Zip-out lining of warm acrylic pile on cotton back, quilted acetate sleeve interlining. 2 slash pockets. Machine wash, warm.

State size 2, 3, 4, 5, 6, 6x.
29 F 8864F—Bear brown 29 F 8865F—Navy
Shipping weight 1 pound 12 ounces.....\$11.97

7 Cap... matches coat. Cotton corduroy. Fully lined.
Sizes S (19-19½ in.), M (20-20½ in.), L (21-21½ in.). For correct size, measure around head above ears. State S, M or L.
29 F 8012F—Bear brown 29 F 8013F—Navy
Shipping weight 9 ounces.....\$1.97

Little Boys' Shoes sold on page 378



Cotton dresses. White jade collar and cuffs. Machine washable, medium.

- 1 Our Cover Dress.** A-line style with front pleat, all around belt. Poplin. Balloon red. *State size 2, 3, 4, 5, 6, 6x.*

29 F 5627F—Shipping weight 13 ounces.....\$5.97

- 2 Smock-style** with all around pleats. Lined yoke. Dan River combed, woven gingham. Balloon red plaid. *State size 2, 3, 4, 5, 6, 6x.*

29 F 5626F—Shipping weight 13 ounces.....\$6.97

- 3 Double-breasted Coat** of wool in a diagonal weave. Cotton velveteen collar-frame, covered buttons. 2-pc. back belt with button trim. 2 pockets. Set-in sleeves. Warm interlining of reprocessed wool and other fibers. Dry clean. Balloon red. *Sizes 2, 3, 4, 5, 6, 6x. State size.*

29 F 8793F—Shipping weight 1 lb. 8 oz.....\$16.97

- 4 Roller Hat.** Cotton velveteen. Fully lined. Earflaps, chin cord. Ribbon bow, streamer trim. Bear brown. *Sizes M (20½ in.); L (21½ in.). State M or L.*

29 F 7902F—Shipping weight 13 ounces.....\$3.97

- 5 Sweetheart Shoe.** Leather lined. Cushion insole. Elastic gored strap.

Sizes B (medium narrow), C (medium) D (medium wide) 8½ to 4. Half sizes too.

15F12135F—Black patent leather upper 15F12372F—Black nylon velvet upper

15F12405F—Brown kid leather upper 15F12477F—Red kid leather upper

State size, then width. Shipping weight 1 pound 4 ounces.....\$5.77

- 6 Anklets . . pkg. of 3 prs.** 2-ply Durene® combed cotton. 10% nylon added to heel, toe, sole. Sani-Gard treated. White. Machine wash, medium.

State one size to pkg. 5, 5½, 6, 6½, 7, 7½, 8, 8½. Measuring Chart, page 52.

29 F 1931F—Shipping weight package 2 ounces...Package 99c; 2 pkgs. \$1.92

- 7 Gloves.** Double woven nylon. Shirred elastic at wrists. White.

Sizes S (2-3); M (4-5); L (6-6x). State S, M or L.

29 F 2666F—Shipping weight 1 ounce.....Pair \$1.00



Unmistakably fine quality..

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A brand new print of our bear friend Winnie-the-Pooh and his big, bright balloon is sure to win the heart of every young lady. Smock-style dress and top of the pants set are our finest combed cotton broadcloth that's so easy to care for. Fashioned with button back, shirring at the yoke, white collar and button cuffs at the long sleeves. All machine washable, medium. Need little ironing.

Slate size 2, 3, 4, 5, 6, 6x

1 Print Dress, Pocket. 3-inch hem.
29 F 5625F—Shpg. wt. 13 oz. \$5.97

2 Stretch Pants and Print Top Set.
Balloon red 2-way stretch pants are knit of luxurious, heavy 4-ply stretch nylon. Covered elastic waist, stitched front crease, self stirrups.
29 F 4045F—Shpg. wt. 13 oz. Set \$5.97

A whirl of brown and white checks and a generous dash of smocking give high spirits to these button-back styles spiced with ruffled sleeves and white collars. Dress and pants set top are easy-care, combed woven cotton. All machine washable, medium. Need little ironing.

Slate size 2, 3, 4, 5, 6, 6x

3 Gingham Dress. Back belt. Elastic at elbow length sleeves. 3-in. hem.
29 F 5630F—Shpg. wt. 13 oz. \$5.97

4 Stretch Pants and Gingham Top Set.
Bear brown 2-way stretch pants knit of 4-ply stretch nylon. Covered elastic waist, stitched front crease, self-stirrups. Top has $\frac{3}{4}$ length sleeves.
29 F 4046F—Shpg. wt. 13 oz. Set \$5.97





Balloon red

Bear brown

Honey beige

Flannel Jumpers. A well-mannered blend of 85% wool and 15% nylon. The inverted front pleat gives an easy line. Zipper back. Taped 3-inch hem. Hand wash.

State size 2, 3, 4, 5, 6, 6x.
 29 F 4306F—Balloon red
 29 F 4307F—Bear brown
 29 F 4308F—Honey beige
 Shipping weight 12 ounces..... \$5.97

Combed cotton broadcloth Blouses. Precisely tailored for the most ladylike look with a sculptured collar and soft sleeves that hug the wrist with button cuffs. Button front. Machine washable, med. Need little ironing.

State size 2, 3, 4, 5, 6, 6x.
 29 F 4304F—White jade
 29 F 4302F—Winnie-the-Pooh print
 Shipping weight 4 ounces..... \$2.97

Stretch nylon turtleneck Sweater. Full-fashioned for a beautiful fit in a luxurious, fine texture knit. Reinforced seams. Machine wash, medium. Balloon red. (See this sweater in more colors on page 10.)
 Sizes S(2-3): M(4-5): L(6-6x).
 State S, M, L. Shipping wt. 3 oz.
 29 F 2800F..... \$2.99

Unmistakably fine quality..

unmistakably

Sears



The Full Length Sweater Dress

Inspired by the trend-setting English fashion. Knit of Orlon® acrylic, shrugs off wrinkles, stays neat all day, keeps its shape beautifully, and the only care it asks of you is machine washing at warm temp.

Its marks of distinction—the turtle neck, rib knit cuffs, straight lines that are so easy to wear, so pretty with or without the separate belt. Extra benefit—the fashion knit bottom.

State size 2, 3, 4, 5, 6, 6x.

29 F 5661F—Balloon red

29 F 5662F—Bear brown

29 F 5663F—Balloon blue

Shipping weight 12 oz. Each \$6.97

*Reg. T.M. DuPont



All are coordinated in
Balloon colors inspired by
one of the lovable situations
in "Winnie the Pooh"

CAP

Orlon® acrylic shapes the popular stocking cap. Fits snugly over ears. Double-thick crown and double roll cuff. Machine washable, medium temperature.

One size fits 3 to 6x.

- 29 F 2566—Balloon green
- 29 F 2568—Balloon blue
- 29 F 2569—Bear brown
- 29 F 2567—Balloon gold
- 29 F 2565—Balloon red

Shipping weight 3 oz. \$1.97

SWEATER

Bulky rib knit virgin Orlon® acrylic has extra length for the new long line she can wear so many ways. Machine wash, med.

State size 3, 4, 5, 6, 6x.

- 29 F 3619F—Balloon green
- 29 F 3621F—Balloon blue
- 29 F 3622F—Bear brown
- 29 F 3620F—Balloon gold
- 29 F 3618F—Balloon red
- 29 F 3623F—White

Shipping weight 7 oz. \$3.47

SWING SKIRT

65% Orlon® acrylic, 35% wool—with durable cluster pleats all around. Zipper side placket, taped hem. Adjustable suspenders. Machine washable, warm temperature.

State size 2, 3, 4, 5, 6, 6x.

- 29 F 4326F—Balloon gold
- 29 F 4328F—Balloon red
- 29 F 4329F—Balloon blue
- 29 F 4327F—Balloon green
- 29 F 4325F—Bear brown

Shipping weight 11 oz. \$3.97

KNEE SOCKS

Bulky-knit Orlon® acrylic and stretch nylon. Knit-in pattern. Elastic top. Machine wash, med.

Sizes M(5½-6½); L(7-8½).

State M or L.

- 29 F 1829F—Balloon green
- 29 F 1828F—Balloon blue
- 29 F 1815F—Bear brown
- 29 F 1826F—Balloon gold
- 29 F 1827F—Balloon red
- 29 F 1812F—White

Shpg. wt. pr. 2oz. 79c; 3 prs. \$2.28



Unmistakably fine quality...

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Sears



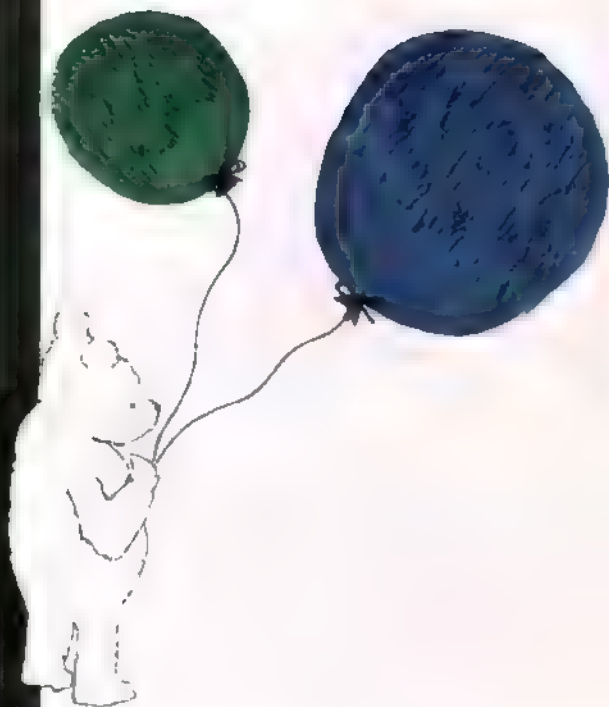
SEPARATES—The jumper is wide wale corduroy
... the tops and tights are stretch nylon

The **A-line Jumper** blends fashion's favorite pop-over silhouette with rich cotton corduroy. 2 pockets. Machine wash, med. *State* size 2, 3, 4, 5, 6, 6x.
29F4348F—Balloon red 29F4347F—Balloon green 29F4345F—Balloon blue
29F4346F—Balloon gold 29F4349F—Bear brown
Shipping weight 6 ounces.....\$3.97

The **Full-fashioned Turtleneck Sweater** in a fine textured knit. Keeps its just-right fit because stretch nylon holds its shape. Reinforced seams. Machine wash, medium. Sizes S(2-3); M(4-5); L(6-6x). *State* S, M or L.
29F2811F—Balloon blue 29F2816F—Balloon gold 29F2804F—White
29F2802F—Black 29F2800F—Balloon red
Shipping weight 3 ounces.....\$2.99

The **Full-fashioned Tights**, our very best, are knit to fit of runproof nylon. And only at Sears do you get double-knit knees and seat. Napped elastic waistband. Sizes S(1-3); M(4-5); L(6-6x). *State* S, M or L.
29F2834F—Balloon blue 29F2835F—Balloon gold 29F2839F—White
29F2836F—Black 29F2838F—Balloon red
Shipping weight each 2 ounces.....\$1.87; 2 for \$3.68





The Shaggy Bear Pullover and 4-ply Nylon Stretch Pants

The Knit Shag Top takes a 2 piece look. It's a fun to wear combination of luxuriously soft Orlon® acrylic pile with sleeves and ribbed turtleneck of stretch nylon. Machine washable, medium.

Sizes S(2-3), M(4-5); L(6-6x). State S, M or L.

29 F 2123F Balloon gold

29 F 2122F Balloon green

29 F 2121F Balloon blue

29 F 2124F Honey beige and bear brown

29 F 2120F Balloon red and black

Shipping weight 4 ounces

\$4.97

The Stretch Pants are a Sears 4-star Value . . . better because they stretch 2 ways and are knit of silky-looking 4-ply nylon that's extra heavy, extra trim. Beautifully made with strong, nylon stitched seams, stitched front crease, covered elastic waist, and self stirrups. Machine washable, medium.

State S, 2, 3, 4, 5, 6, 6x

29 F 2417F Balloon gold 29 F 2416F Balloon green

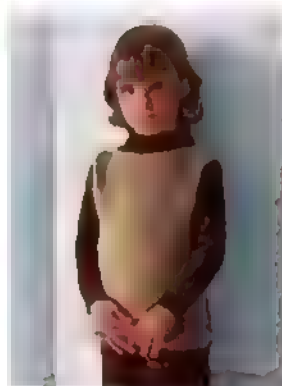
29 F 2415F Balloon blue 29 F 2118F Bear brown

29 F 2414F Balloon red 29 F 2419F Black

Shipping weight 4 ounces

\$2.89

*Reg. DuPont T.M.





Sears features

STRETCH

and a new Quilted Top

1 Our finest Stretch Pants are knit of a superb blend of Orlon® acrylic and Lycra® spandex. Fleece back makes them wonderfully warm for out doors, yet they're light enough for indoor comfort. They stretch 2 ways for greatest comfort—bounce back for trim good look. In sizes for men, perfect fit. Tunnel elastic waistband. Stitched front crease—self stirrups. Machine wash, med.

Size 2-3, 4-5, 6-8
 29F2488F Balloon blue 29F2490F Balloon gold
 29F2487F Balloon red 29F2489F Balloon green
 Shipping weight 6 ounces \$19.97

2 Quilted Tops, the perfect way to greet fall. Nylon taffeta quilted to Dacron® polyester with an acetate taffeta lining. Light enough for indoors, warm enough for outdoors, too. Snug fitting rib knit cotton turtleneck and wristlets at the long sleeves. Machine wash, medium.

State size 2-3, 4-5, 6-8
 29F2484F Blue, red trim 29F2485F Green
 29F2483F Red, blue trim 29F2486F Gold
 Shipping weight 7 ounces \$4.97

3 Stretch Boots team up with pants and jump suits. Nylon Slip-resistant compound sole. Sizes S(2-3), M(4-5), L(6-8). State S, M or L.
 29F1295F Balloon blue 29F1296F Balloon gold
 29F1298F Balloon red 29F1297F Balloon green
 29F1285F Black 29F1299F Bear brown
 Shipping weight 5 ounces \$2.49

4 Striped stretch Tops coordinate with stretch pants. 50% 2-way stretch nylon and 50% Dacron® polyester. Rib knit turtleneck, wristlets. Long sleeves. Machine wash, medium.
 Sizes S(2-3), M(4-5), L(6-8). State S, M or L.
 29F2460F Blue, gold 29F2465F Red, black
 29F2461F Green 29F2468F Gold, red
 Shipping weight 3 ounces \$2.97



STRETCH

means Jumpsuits and Ruffled Tops

5 Striped 2-way Stretch Tops go with jump suits (6) and pants (1). Blended of 50% stretch nylon and 50% Dacron® polyester. Accented with ruffle trim and bow ¾ sleeves. Machine wash, med.
 Sizes S(2-3), M(4-5), L(6-8). State S, M or L.
 29F2462F Red and white
 29F2463F Blue and white
 29F2464F Black and white
 Shipping weight 3 ounces \$2.97

6 Stretch Jumpsuits knit of 4-ply stretch nylon. Smooth finish keeps its luster washing after washing. 2-way stretch knit keeps its elasticity bounces back to its trim shape. Zipper front, elastic stirrups. Machine wash, medium.
 Sizes S(2-3), M(4-5), L(6-8). State S, M or L.
 29F2456F Balloon red 29F2457F Balloon blue
 29F2458F Black
 Shipping weight 5 ounces \$3.97

Measuring Chart. Order only sizes listed with each item.				
Height (inches)	32½-35	35½-38	38½-41	
Size (inches)	5	6	6½	
Weight (pounds)	44	44	47	47, 49



Luxurious combed cotton Knits Yarn dyed for rich, long lasting color

Fashion-wise coordinates made from a luxuriously heavy knit fabric of soft combed cotton. Special processes make an extra fine texture . . . control shrinkage. Machine wash, medium . . . reshape while damp

State size 3, 4, 5, 6, 6x

1 Lively striped Pullover with $\frac{3}{4}$ sleeves features a novelty collar and ribbed insert
29 F 2426F—Shpg. wt. each 4 oz. . . \$1.97; 2 for \$3.88

2 Bright multicolor cords spark this white $\frac{3}{4}$ sleeve pullover with ribbed turtleneck
29 F 2427F—Shpg. wt. each 4 oz. . . \$1.97; 2 for \$3.88

3 For the layered look white accents a Balloon gold pullover with $\frac{3}{4}$ sleeves and ribbed turtleneck.
29 F 2428F—Shpg. wt. each 4 oz. . . \$1.97; 2 for \$3.88

4 Multicolored front panels highlight pullover with white, rib knit turtleneck and long sleeves
29 F 2425F—Shpg. wt. each 4 oz. . . \$1.97; 2 for \$3.88

5 Fully lined, ankle-length, tapered Pants with band front and covered elastic back waist for neat, trim fit.
29 F 2430F—Balloon blue 29 F 2431F—Balloon green
29 F 2432F—Balloon gold 29 F 2429F—Balloon red
Shipping weight each 7 oz. . . . \$2.97; 2 for \$5.84



Our finest wide wale corduroy Pants team up with the hooded pile Top

6 Tapered corduroy Pants. This heavy 12 oz. fabric is our finest quality wide wale cotton corduroy. It has a luxurious texture . . . wears far longer than standard pin wale corduroy. 2-inch hem can be lengthened. Two pockets. Covered elastic back waist, band front. Machine washable, medium temperature

State size 3, 4, 5, 6, 6x

29 F 2481F—Balloon green 29 F 2480F—Balloon blue
29 F 2479F—Balloon red 29 F 2482F—Balloon gold
Shipping weight each 8 oz. \$2.97; 2 for \$5.84

7 Turtleneck Shirts. Fine quality 2-ply combed cotton knit is extra smooth and soft . . . resists shrinkage. Rib knit collar and cuffs. Long sleeves. Machine wash, med
Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.
29 F 6067F—Balloon red 29 F 6066F—Balloon blue
29 F 6068F—Balloon green 29 F 6110F—White
29 F 6069F—Balloon gold
Shipping weight each 5 oz. \$1.57; 3 for \$4.62

8 Fluffy pile Top. Indoors or out, she'll be comfortably warm in this luxurious Acrilan® acrylic pile jacket with snug fitting hood. Zip front. Machine wash, medium.
State size 2, 3, 4, 5, 6, 6x
29 F 2446F—Balloon green 29 F 2445F—Balloon blue
29 F 2444F—Balloon red 29 F 2447F—Balloon gold
Shipping weight 1 pound. \$3.97



*Reg. Chemstrand T.M.

PERM AEDSLG SEARS 13



NEW!

PERMA-PREST

**Never-iron Gingham Blouse
and Stretch Denim Pants**

Just wash and tumble dry . .

All wrinkles disappear automatically

These two garments treated with a special new process that returns garment to original pressed, wrinkle free appearance washing after washing. Front crease in pants never washes out. Machine wash, medium. For best results tumble dry

Horizontal Stretch Denim Pants. 71% cotton, 29% stretch nylon. Elastic back waist, band front. *State size* 3, 4, 5, 6, 6x
29 F 2469F - Navy
29 F 2470F - Turquoise
29 F 2471F - Green
Shpg. wt. 5 oz. Each \$2.47; 2 for \$4.88

Gingham Blouses. 50% Fortrel® polyester, 50% combed cotton, long sleeves, band front. *State size* 3, 4, 5, 6, 6x
29 F 2472F - Red and white
29 F 2473F - Turquoise and white
29 F 2474F - Gold and white
Shipping weight 3 oz. \$2.97



Pkg. of 3 tapered pants. Print cotton corduroy. Band front, covered elastic back waist. Back pocket. Ankle length. Pkg. contains one each red, blue, rust similar to illustration. Machine wash, med. Wt. pkg. 13 oz.
State 1 size to pkg. 2, 3, 4, 5, 6, 6x
29 F 4174F Package \$3.97

Pkg. of 3 knit blouses. Chemstrand Acrilan acrylic. ¾ sleeves. Package contains 1 each red, blue, white. 3 different style necklines as shown. Machine wash, medium. Sizes S(2-3); M(4-5); L(6-6x). Wt. pkg. 10 oz.
State 1 size to package. S, M or L.
29 F 4702F Package \$3.57

Package of 3 tapered pants. Cotton corduroy. Band front, covered elastic back waist. Ankle length. One back pocket. Package contains one each blue, rust, green. Machine wash, medium. Wt. pkg. 15 oz.
State 1 size to pkg. 2, 3, 4, 5, 6, 6x
29 F 4173F Package \$3.77

Pkg. of 3 knit blouses. Soft 2-ply combed cotton. Hemmed ¾ sleeves. Ruffled turtleneck. Hemmed bottom. Pkg. contains 1 each white, yellow, blue. Machine wash, med. Sizes S(2-3); M(4-5); L(6-6x). *State 1 size to pkg.* S, M or L. Wt. pkg. 12 oz.
29 F 4709F Package \$2.99

Velvety-soft

Midwale Corduroy

Warmer, heavier—wears better than standard pinwale corduroy...has the added color richness of deep ribbing

Sizes 2 to 6x

Pile-lined Jacket

Double breasted. Raglan sleeves for easy, comfortable fit. Midwale cotton corduroy. Acrilan® acrylic pile lining. Sleeves lined with nylon quilted to acetate. 2 pockets. Machine wash, medium.

State size 2, 3, 4, 5, 6, 6x.

29 F 4162F—Brown

29 F 4164F—Wintergreen

29 F 4165F—Red

29 F 4163F—Banner blue

Shipping weight 1 lb.....\$5.77

Tapered Pants

Enjoy the extra long wear and lasting comfort of midwale cotton corduroy. Band front, elastic back waist. Front, back rise seams are double needle stitched for longer wear. Back pocket. Machine wash, medium.

State size 2, 3, 4, 5, 6, 6x

Shipping weight each 5 ounces.

29 F 4178F—Brown

29 F 4180F—Wintergreen

29 F 4181F—Red

29 F 4179F—Banner blue

Each \$1.942 for \$3.80

Knit Pullover

Mock turtleneck pullover in a soft blend of Orlon® acrylic and wool. ¾ length sleeves, hemmed bottom. Quick drying and shrink resistant. Machine wash, med.

Sizes S(2-3); M(4-5); L(6-6x)

State S, M or L. Wt. ea. 4 oz

29 F 4931F—Gold

29 F 4928F—White

29 F 4954F—Red

29 F 4940F—Blue

Each \$1.97.....2 for \$3.88

Toboggan Hat

A luxurious blend of 50% mohair and 50% Orlon® acrylic is beautifully brushed for softness, warmth. Fluffy pompon. Hand wash. One size fits 3 to 6x.

29 F 2563—White

29 F 2564—Wintergreen

29 F 2562—Red

29 F 2561—Banner blue

Shipping weight 3 oz.....\$1.97

Cotton flannel Shirts

2 in package \$1.97

Lively prints on soft cotton flannel that keeps little girls snug and warm. Tailored with long sleeves, button cuffs. Match trim, lining of pants at left. 2 different prints...1 red, 1 blue. Machine wash, med.

State one size to package 3, 4, 5, 6, 6x.

29 F 4186F—Shpg. wt. 6 oz....Pkg. \$1.97

Flannel lined corduroy Pants

2 in package \$3.97

Trimly tapered ankle length pants of cotton corduroy feature cuddly warm lining of cotton flannel. This giv lining and the pert applique on the front pocket match the shirts shown at right. Band front, elastic back waist. One each red, blue. Machine wash, medium.

State one size to package 3, 4, 5, 6, 6x.

29 F 4185F—Shpg. wt. 15 oz. Pkg. \$3.97

*Reg. Charming T M
**Reg. Dottie T M

PCBAM
AEDSLR SEARS 15

SIZES 2 to 6x



1 •\$3.99



2 •\$3.99



3 •\$3.99



4 •\$2.99

Pants Sets keep the fashion tempo

1 Red and green plaid button-back top smocked at front and $\frac{3}{4}$ sleeves. White pique collar. Red corduroy, ankle length pants have band front, elastic back waist. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4010F—Shpg. wt. 7 oz.Set \$3.99

2 Green and white striped knit top with button back, white collar and cuffs on $\frac{3}{4}$ sleeves. Green corduroy, ankle length pants have band front, elastic back waist. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4009F—Shipping wt. 8 oz.Set \$3.99

3 Royal blue corduroy set. Button-back top has front pleats, $\frac{3}{4}$ sleeves, white collar and cuffs. Ankle length pants, band front, elastic back waist, back pocket. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4049F—Shipping wt. 11 oz.Set \$3.99

4 The casual look in gray and red. Rib knit turtleneck and $\frac{3}{4}$ sleeves on knit pullover top. Ankle length corduroy pants with band front, elastic back waist. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4016F—Shipping wt. 9 oz.Set \$2.99

5 Corduroy set in black and white. Houndstooth check top, knit long sleeves, rib turtleneck and cuffs. Ankle length pants have band front, elastic back waist. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4066F—Shipping wt. 8 oz.Set \$2.99

6 Corduroy pullover top fashioned with knit V-insert and $\frac{3}{4}$ sleeves, ribbed turtleneck. Ankle length corduroy pants have band front, elastic back waist. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x. Shipping wt. 11 oz

29 F 4086F—Burnt orange and white..Set \$2.99

29 F 4073F—Blue and white.....Set 2.99

7 Blues take a ladylike look in an all knit set with a blouson top that's accented at the button front, $\frac{3}{4}$ sleeves. Fully lined pants have elastic back waist. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4096F—Shpg. wt. 8 oz.Set \$3.99

8 Fall's colors glow on the striped button-back top brightened with white collar and $\frac{3}{4}$ sleeves. Blue corduroy pants with elastic back waist, band front. Cotton. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x

29 F 4094F—Shpg. wt. 7 oz.Set \$4.99



5 •\$2.99



6 •\$2.99



8 •\$4.99

Our famous designer creates stretch news



The Whimsey.. a totally new look in 3-piece sets

Popover, stretch top and tights... a 3-piece outfit that's all pep and go and fashion-wise comfort. The bright beginning to this brand new look is a long-sleeve turtleneck top and matching tights knit of premium weight 100% nylon that stretches 2 ways for one of the most comfortable fits ever. Over both wears a popover top with a special charm all its own. Tights have an all-around elastic waist. The whole set is machine washable, medium

1 Black and white striped top and tights add a light note to this set that's topped with a wide wale cotton corduroy popover, set off with pearl-look buttons.

State size 2, 3, 4, 5, 6, 6x.
Shipping weight 12 ounces.
29 F 2493F... Set \$7.99

2 Blue top and seamless tights and a captivating blue plaid popover create this lighthearted look. Woven cotton popover accented with button-trimmed side tabs.

State size 2, 3, 4, 5, 6, 6x.
Shipping weight 10 ounces.
29 F 2491F... Set \$7.99

Exclusive 2-piece sets with pants that stretch

3 Red polka dots sprinkled on a white linen look rayon spock with button back. Red edges 3/4 sleeves, pocket, collar. Red pants knit of 4-ply nylon stretch 2 ways for greatest comfort. Stitched front crease self stirrups, covered elastic waist. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x.
29 F 4094F—Shipping weight 9 ounces... Set \$5.99

4 The striped blouson brightened with white collar and long sleeves. Cotton with elasticized waist button back. Dark green pants knit of 4-ply nylon stretch 2 ways for excellent fit. Stitched front crease self stirrups, covered elastic waist. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x.
29 F 4092F—Shipping weight 8 ounces... Set \$5.99

5 Handsome sailor girl shaping—the classic long sleeve made of heavy woven cotton in Black Watch plaid. Red bow and white bead trim sailor collar cuffs, removable duckie. Navy blue pants knit of 4-ply nylon stretch 2 ways. Stitched front crease self stirrups, covered elastic waist. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x.
29 F 4090F—Shipping weight 9 ounces... Set \$5.99

MEASURING CHART

Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (inches)	32 1/4	35 3/4	36 3/4	41 1/4	44 1/4	47 1/4 - 49

Measure height of child in bare stocking, feet, standing straight against a wall.



Classics for Girls .. sizes 2 to 6x

Styled with easy-fitting raglan shoulders .. interlock knit sweaters of Hi bulk Orlon® acrylic keep their shape. Extra elasticity and shape retention in the crew neck because it's double rib knit and hand looped. Machine washable, medium temperature

1 Short-sleeved Pullover. Mix or match colors with the cardigan to make pretty sets.

State size 2, 3, 4, 5, 6, 6x.

29 F 3565F -Green
29 F 3567F -Red
29 F 3570F -Gold
29 F 3566F -White
29 F 3569F -Bright blue
Shipping weight 4 oz. \$1.97

2 Long-sleeved Cardigan. Matching color buttons, gros grain ribbon backed button border

State size 2, 3, 4, 5, 6, 6x

29 F 3638F -Camel
29 F 3635F -Navy
29 F 3633F -White
29 F 3631F -Red
29 F 3636F -Bright blue
Shipping weight 5 oz. \$2.97



Pastel Coordinates .. sizes 2 to 6x

3 Fluffy Cardigans of 67% fine mohair, 33% Orlon® acrylic lightly brushed for a soft look and feel. Double rib knit crew neck. Matching buttons, gros grain ribbon backed button border. Practical because they're hand washable.

State size 2, 3, 4, 5, 6, 6x

29 F 3641F -Bonbon pink
29 F 3646F -Pearl white
29 F 3648F -Ice blue
Shpg. wt. 6 oz \$3.97

4 Swinging Skirt with a whirl of box pleats little girls love to wear. Bias-cut multicolor plaid to blend with sweaters. Smooth-fitting style .. adjustable suspenders, elastic at back waist, button side placket. 65% acrylic 35% wool. Machine wash, warm.

State size 2, 3, 4, 5, 6, 6x

Shipping weight 5 ounces
29 F 4461F \$2.97

5 Bulky-knit Knee Socks complete the pastel picture. 66% Orlon® acrylic for warmth, 34% nylon for smooth fit. Elastic tops, knit-in fancy pattern. Machine wash, medium

Sizes M 5 1/4 6 1/4 or L (1 8 1/4). State M or L

Shipping wt. pr 2 oz
29 F 1823F -Pink
29 F 1812F -White
29 F 1824F -Ice blue
Pair 79c 3 pairs \$2.28

6

7

Blouses .. sizes 2 to 6x

6 Combed cotton. Full skirt, smocked bodice, button back, 3/4 sleeves with cuffs. Machine washable, medium temperature. Needs little ironing. White

State size 2, 3, 4, 5, 6, 6x

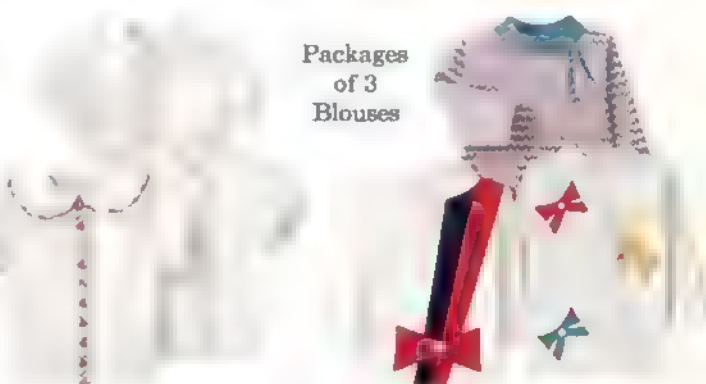
Shipping weight 6 ounces
29 F 4319F\$2.97

7 Cotton. Three tiered skirt, nylon lace at bodice, button front, puffed sleeves. Machine washable, medium temperature. Needs little ironing. White

State size 2, 3, 4, 5, 6, 6x

Shipping weight 6 ounces
29 F 4431F\$1.97

Packages of 3 Blouses



Cotton broadcloth with lace trims, button front, short puffed sleeves. Similar to illustration. Machine wash, medium. Little iron. White

Package of 3 of one size State size 2, 3, 4, 5, 6, 6x

29 F 4305F -Wt. 10 oz. Pkg \$2.87

Combed cotton knits. Pullovers; 3/4 sleeves, mock turtle-necks. Two white with colored print trim; 1 blue, red pattern. Machine wash, med

Sizes S (2-3); M (4-5); L (6-6x)

Pkg. of 3 of one size. State S, M, or L

29 F 4705F -Wt. 11 oz. Pkg \$3.66

Match-ups . . sizes 2 to 6x

8 Brushed Cardigan. Orlon® acrylic takes a new look of understated elegance with its crocheted edging, touch of hand embroidery, soft feel. Machine wash, medium. *State size 2, 3, 4, 5, 6, 6x*
 29F3680F Medium blue with bright blue 29F3678F-White with red
 29F3679F Beige with gray 29F3681F-Red with white
 Shipping weight 7 ounces.....\$3.97

9 A-line Skirt smoothly, easily shaped in a blend of 85% wool and 15% nylon. The two inverted front pleats are stitched down to keep their neat appearance. Elastic back-waist adds good fit. Hand washable. *State size 2, 3, 4, 5, 6, 6x*
 29 F 4312F Bright blue 29 F 4311F Gray
 29 F 4310F-Red 29 F 4309F-Navy
 Shipping weight 5 ounces.....\$2.97



Coordinates for sizes 2 to 6x

1 Bulky Cardigan. Orlon® acrylic knit with becoming Byron collar. Machine washable, medium. *State size 2, 3, 4, 5, 6, 6x*
 29 F 3669F Blue 29 F 3668F White 29 F 3667F Red
 Shipping weight 7 ounces.....\$2.97

2 Swing Skirt, 65% Orlon® acrylic and 35% wool. Durable pleats, side zipper, adjustable suspenders, elastic back waist for good fit, taped hem. Machine washable, warm.
State size 2, 3, 4, 5, 6, 6x
 (A) 29 F 4317F-Blue, green plaid
 (B) 29 F 4322F-Red plaid
 (C) 29 F 4318F-Multicolor plaid
 Shipping weight 6 ounces... \$3.97

3 Stretch Knee Socks. Orlon® acrylic and stretch nylon. Knit in pattern. Elastic top stays up. Machine washable, medium.
 Sizes M(5¹/₂-6¹/₂); L(7-8¹/₄). *State M or L. Shipping weight pr. 3 oz.*
 29 F 1837F-White with red
 29 F 1835F-Red with black
 29 F 1836F-White with black
 Pair 79c.....3 pairs \$2.28



Blouses of 65% Dacron® polyester and 35% combed cotton—renowned for wrinkle resistance, ease of care. Popular classic styles with button fronts. Machine wash, medium. Little or no iron. White. *State size 2, 3, 4, 5, 6, 6x*

4 Roll-up sleeve style 29 F 4468F—Wt. 4 oz. \$1.77
5 Long sleeve style, button cuffs 29 F 4370F—Shpg. wt. 5 oz. \$1.97

Combed cotton Blouses. Button fronts, ³/₄ sleeves. Machine washable medium. Little ironing. White. *State size 2, 3, 4, 5, 6, 6x.*

6 Pussy-cat bow, push-up sleeves 29 F 4437F—Wt. 4 oz. \$1.97
7 Elasticized, embroidered sleeves 29 F 4320F Shpg. wt. 4 oz. \$1.97

Coordinated Sweaters, Blouses and Skirts

1 Bulky Knit Cardigan. Orlon® acrylic. Ribbed panels along double-knit button border. Machine wash, medium. *State size 3, 4, 5, 6, 6x.*
29F3591F Blue
29F3589F White
29F3590F Red
Shipping weight 7 oz. \$2.17

2 Box-pleated Skirt. 50% Orlon® acrylic, 50% rayon. All around pleats, band-front waist, elastic at back. Button placket, suspenders. Machine wash, med. Red, blue plaid.
State size 1, 2, 3, 4, 5, 6, 6x.
29 F 4344F—Shpg. wt. 4 oz. . . . \$1.97

5 Bulky-knit Knee Socks. Orlon® acrylic and stretch nylon. Knit-in pattern. Elastic in top for snug fit. Machine washable, medium.
29 F 1828F Balloon blue 29 F 1827F Balloon red 29 F 1820F Navy
29 F 1812F White
Sizes M (5½-6½); L (7-8½). *State M or L. Wt. pr 2 oz. Pr 79c, 3 prs \$2.28*
*Reg. Orlon 1 M

MEASURING CHART FOR SOCKS. Order only sizes listed with each Color & Number. Show width E on wider side. *State size*

Size	5	6	7	8	9	10	11	12	13	14
Shoe length (inches)	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9
Foot length (inches)	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9

3 Side-pleated Skirt. 50% Orlon® acrylic, 50% rayon. Band front elastic back insert, button side opening, suspenders. Machine wash med.
State size 1, 2, 3, 4, 5, 6, 6x.
29F4428F Red 29F4343F Navy
Shipping weight 4 ounces . . \$1.97

4 Middy Blouse. Cotton. Buttons at waist sides; ¾ sleeves; removable dicker. Machine wash, med., little iron. *Please state size 1, 2, 3, 4, 5, 6, 6x.*
29 F 4427F—White with red
29 F 4338F—White with navy
Shipping weight 4 oz. \$1.97

PERMA-PREST

Never needs ironing . . Sizes 2 to 6x
Fortrel** and combed cotton

A blend of 50% Fortrel polyester and 50% combed cotton that promises freedom from ironing and more. Wonderful PERMA-PREST pleats stay in, wrinkles stay out, washing after washing, look pretty as new with a minimum of work. Machine wash, medium; tumble dry for best results.

6 Princess style A-line poplin jumper. Woven plaid; permanent inverted pleats. Back zipper. Blouse sold below.
State size 2, 3, 4, 5, 6, 6x.
29 F 4334F—Wt. 6 oz. . . . \$4.99

11 Straight-line dress in black and white woven checks. Dropped waistline, permanent box pleated skirt. Button back.
State size 2, 3, 4, 5, 6, 6x.
29 F 5634F—Wt. 5 oz. . . . \$4.99

7 A-line poplin jumper. Smocked. Green. No blouse.
State size 2, 3, 4, 5, 6, 6x.
29 F 4330F—Wt. 6 oz. . . . \$4.99

12 A-line dress has permanent box pleats front and back, a high yoke, white collar and pretend cuffs on the ¾ length sleeves, back zipper. Red.
State size 2, 3, 4, 5, 6, 6x.
29 F 5635F—Wt. 7 oz. . . . \$5.99

8 Straight-line poplin jumper. Button front, self belt, box pleats. Navy. Blouse sold below.
29 F 4332F—Wt. 6 oz. . . . \$4.99

13 Full-skirted dress in multi-color woven plaid. Lace-trimmed collar and cuffs, neckline bow. Button back, elastic-back waist, tie back belt, 3-inch hem.
State size 2, 3, 4, 5, 6, 6x.
29 F 5632F—Wt. 7 oz. . . . \$5.99

9 Smocked bodice. Red woven plaid. Skirt shirred, back yoke. ¾ sleeves. Back zipper.
State size 2, 3, 4, 5, 6, 6x.
29 F 5631F—Wt. 6 oz. . . . \$4.99

10 A-line poplin jumper. Permanent box pleat at front, stitched belt around the low waist. Back zipper. Red. Blouse sold below.
State size 2, 3, 4, 5, 6, 6x.
29 F 4331F—Wt. 6 oz. . . . \$3.99

14 Button-trim waist on dress in Black Watch woven plaid. Pretend cuffs, button back, tie back belt, elastic back waist, 3-in. hem.
State size 2, 3, 4, 5, 6, 6x.
29 F 5633F—Wt. 6 oz. . . . \$4.99

**A registered trademark of Fiber Industries, Inc.

Perma-Prest Blouse. Fortrel polyester and combed cotton with all the wonderful no-iron features of the skirts and jumpers above. Fashioned with ¾ sleeves, and a button back closing. White.
State size 2, 3, 4, 5, 6, 6x.
29 F 4335F—Wt. 4 oz. . . . \$2.99





8



9



10



14



11



12



13



1



2

1 Peter Collar tops a gingham dress of combed cotton. Woven-in plaid. Inverted pleats—2 front, 2 back; collar, sleeve trim of rayon looks like linen. Machine wash, med; little iron. Multicolor

State size 3, 4, 5, 6, 6x
29 F 5640F—Shpg. wt. 7 oz. \$3.99

2 Schoolgirl Bow sweetens the Madras-like poplin dress. Woven-in plaid. Fashioned from American grown combed cotton, it buttons in front. Machine wash, medium; little iron. Multicolor. State size 3, 4, 5, 6, 6x
29 F 5642F—Shpg. wt. 5 oz. \$2.99



3



4



5

3 Dress and Jacket of combed cotton. Woven in Black Watch plaid. Sleeveless dress—all around pleated skirt, 3-inch hem, button back. Jacket has elbow length sleeves. Machine washable, med. little iron. 29 F 5644F—State size 3, 4, 5, 6, 6x—Wt. 7 oz. Set \$5.99

4 Jumper Set with jumper of combed cotton. Woven in plaid. Button back, tie back-belt, elastic back waist, 3-inch hem, button trim. Cotton blouse features cuffed $\frac{3}{4}$ sleeves. Machine washable, medium; needs little ironing. Red and green jumper, white blouse. 29 F 5637F—State size 2, 3, 4, 5, 6, 6x—Wt. 10 oz. Set \$5.99

5 A-line Dress smartly shaped in gingham of combed cotton. Woven-in plaid. Skirt has 2 box pleats in front, 1 inverted pleat in back. Button back. Machine washable, medium; little ironing. Red and green. 29 F 5646F—State size 3, 4, 5, 6, 6x. Wt. 5 oz. \$3.99



Jumper Set with pinwale corduroy jumper. High yoke, large box pleat front, back, 2 small pleats on each side. Button-back blouse— $\frac{3}{4}$ sleeves, little iron. Cotton. Machine washable, medium. Red jumper, white blouse.

State size 2, 3, 4, 5, 6, 6x
Shipping weight 10 oz.
29 F 4336F—Set \$3.99

Jumper Set with wide wale corduroy jumper—extra long wear, rich color. High yoke, inverted front pleat. Button-back blouse— $\frac{3}{4}$ sleeves, little iron. Cotton. Machine wash, medium. Royal blue jumper, white blouse.

State size 2, 3, 4, 5, 6, 6x
Shipping weight 10 oz.
29 F 4337F—Set \$4.99



8



7

6 Button-back Jumper. Cotton pinwale corduroy. Semi fitted with 2 pleats in front, one in back. Machine wash, medium. No blouse order separately below. State size 2, 3, 4, 5, 6, 6x
29 F 4449F—Winter green
29 F 1384F—Maple gold
Shipping weight 7 oz. . . . \$2.99

7 Button-shoulder Jumper. Cotton pinwale corduroy. Pleats front, back. Lined to the low armholes. Embroidered. Machine wash, med. No blouse. State size 2, 3, 4, 5, 6, 6x
29 F 4479F—Blue jay
29 F 4448F—Red
Shipping weight 5 oz. \$3.99

8 Button-back Blouse . . . the proper companion for jumpers. Cotton $\frac{3}{4}$ sleeves. Machine washable, medium, little ironing. White. 29 F 4371F—State size 2, 3, 4, 5, 6, 6x—Shpg. wt. 4 oz. \$1.67

MEASURING CHART . . . Order only sizes listed with each item							
Size (not age)	2	3	4	5	6	6x	
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49	
Measure height of child in her stocking feet standing straight against wall.							



Jumper Set. Jumper of Dan River Wrinkl Shield[®] combed cotton ging ham. Woven-in plaid. Button back, back belt, elastic back-waist, smocking. Cotton blouse—elbow-length sleeves. Machine wash, medium; little ironing. Blue jumper; blue blouse.

State size 2, 3, 4, 5, 6, 6x
29 F 5636F—Wt. 7 oz. \$3.99

"Charge It" if you wish
... see pages 543 and 544



1 Gay two-piece of combed cotton. Woven-in plaid. Button-back jacket. Sleeveless dress—button back-belt, elastic back waist, 3 inch hem, button back. Machine wash, med.; little iron. Red, green 29 F 5650F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. Set \$4.99

2 Two-piece Set. Jacket, dress skirt of combed cotton with Scotch gard[®] Brand Stain Repeller. Woven-in plaid. Jacket has button front; 3/4 sleeves. Sleeveless dress—cotton top, button back, buckle back-belt, elastic back-waist. Machine wash, med. Blue, green 29 F 5651F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. Set \$3.99

3 Smart Duo of combed cotton. Woven-in plaid. Jacket has 3/4 sleeves. Sleeveless dress—button back, button back-belt, elastic back-waist, 3-inch hem. Machine wash, med.; little iron. Brown 29 F 5648F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. Set \$5.99



4 Double Puritan Collar on an oxford cloth dress of combed cotton. Woven-in plaid. Collar are rayon that looks like linen. Button back, tie back sash, elastic back waist, 3 inch hem. Red and green. Machine washable, medium.

State size 3, 4, 5, 6, 6x
29 F 5655F—Shipping weight 6 ounces... \$5.99

5 The Chelsea Look in a swing skirted dress. All cotton with collar and sleeve trim of pure cotton. Buttons in back, has a tie back belt. Machine washable, medium, needs little ironing. Navy.

State size 3, 4, 5, 6, 6x
29 F 5656F—Shipping weight 7 ounces... \$4.99

6 Layered Look in a dress of combed cotton. Woven-in plaid. Made with button back, elastic back waist for good fit, a tie back-belt, 3-in. hem. Machine wash, medium; little iron. Multicolor.

State size 3, 4, 5, 6, 6x
29 F 5657F—Shipping weight 6 ounces... \$3.99

7 Pin Tucking and Embroidery on a pretty cotton dress. Button-in back has an elastic back waist for good fit, a tie back belt, and a 3 inch hem. Machine washable, medium temperature it needs little ironing. Green.

State size 3, 4, 5, 6, 6x
29 F 5659F—Shipping weight 6 ounces... \$3.99

8 Two-piece Look in a one piece dress. Combed cotton. Woven-in plaid. Plastic back waist buckle back belt; elasticized elbow length sleeves of white cotton. Machine wash medium. Little iron. Multicolor. State size 3, 4, 5, 6, 6x

29 F 5658F—Shipping weight 6 ounces... \$2.99

9 Scotchgard[®] Brand Stain Repeller combed cotton dress. Woven-in plaid. Self fabric belt. Button back, elastic back waist. Machine wash, medium, little iron. Red, blue

State size 3, 4, 5, 6, 6x
Shipping weight 7 ounces
29 F 5660F... \$2.99



Smock-look Dresses



1



2



3

1 Poplin Dress of fine cotton
Full length sleeves, button cuffs, button back 3-inch hem. Skirt shirred at yoke front and back. Machine wash, medium, little iron. Blue.

State size 3, 4, 5, 6, 6x
29 F 5649F Wt. 6 oz. \$5.99

2 Cotton Dress with pique collar, cuffs. Full length sleeves, button cuffs. Button front opening. Skirt shirred at yoke front, back. Machine wash, medium, little iron. Red.

State size 3, 4, 5, 6, 6x
29 F 5652F Wt. 6 oz. \$3.99

3 Cotton and rayon Dress. Rayon collar, cuffs look like linen 3/4 sleeves, button back. Skirt shirred at yoke front, back. Machine wash, med., little iron. Gray and white tweed.

State size 3, 4, 5, 6, 6x
29 F 5653F Wt. 7 oz. \$4.99

*Reg. DuPont T.M.

"Charge It"
if you wish...
see pages
543 and 544



24 SEARS



The Shape of Fashion

4 The Ladylike Look in a lovely dress softly blended from Orlon® acrylic and rayon. Unpressed pleats, cotton pique collar and cuffs, button back 1/4 length sleeves. Machine washable, medium temperature. Needs little ironing. Gray.

State size 3, 4, 5, 6, 6x
29 F 5649F Shpg. wt. 7 oz. \$5.99

5 The Black Watch Plaid in a gingham dress of combed woven cotton treated with Scotchgard® Brand Stain Repeller. Button front, full length sleeves, button cuffs, 3-inch hem. Dickey detaches at one side. Boxed Machine wash, medium, little iron.

State size 3, 4, 5, 6, 6x
29 F 5648F Shpg. wt. 14 oz. \$6.99

6 Dress with Separate Dickey. The dress, combed woven cotton with all around box pleated skirt, button back. The turtleneck dickey, Orlon® acrylic knit. Machine wash, medium; little ironing. Green plaid.

State size 3, 4, 5, 6, 6x
29 F 5643F Shpg. wt. 6 oz. \$5.99

7 Two-piece Dress in fine cotton. Overblouse has a back zipper. Schall embroidery in front. Skirt is styled with all around pleats, cotton camisole top, 3-inch hem. Machine washable, medium. Blue.

State size 3, 4, 5, 6, 6x
29 F 5645F Shpg. wt. 7 oz. \$4.99



Scarf Coat. Reprocessed wool and nylon, lined with acrylic pile on cotton back. Orlon® acrylic and cotton kasha lined slacks. Dry clean.

State size 3, 4, 5, 6, 6x.

Coat and Scarf alone

29 F 8741F - Red

29 F 8768F - Blue

Shpg. wt. 1 lb. 8 oz. \$12.99

Coat, Scarf and Slacks Set

29 F 8607F - Blue

29 F 8608F - Red

Wt. 2 lbs. 2 oz. Set \$17.99



Roller Hat. Luxurious cotton velveteen with rayon faillie lining. Back streamer; adjustable chin strap.

One size fits sizes 3 to 6x

29 F 9202 - Red

29 F 9203 - Brown

29 F 9204 - Navy

Shipping weight 13 oz. \$2.97



Gloves. Orlon® acrylic with elastic in wrist. Machine wash medium. Sizes M (3-4); L (5-6x).

Please state M or L

29 F 2625F - Red

29 F 2626F - White

29 F 2627F - Brown

Shipping weight pair 1 ounce
Pair \$1.37.. 2 pairs \$2.64

*Reg. DuPont T.M.

The Boy Coat

With zip-out pile lining or a sewn-in interlining

All wool with 9 important features for smooth fit, good looks. Shrink-resistant fabric. Inside facing in 4 areas—entire chest, collar, pockets, sleeve hems. Large pretty buttons. Stay buttons to hold buttons in place, minimize strain on fabric. Inside taped armholes.

Plus welt seams, kick pleat in back, rayon satin lining, 2-piece back belt, extra button. Matching slacks are lined with cotton kasha, have adjustable suspenders, elastic back waist. Dry clean.

State size 3, 4, 5, 6, 6x.

Coat with zip-out lining and slacks. Lining is fine acrylic pile on acrylic back, has double stitched tape.

29 F 8650F - Navy

29 F 8651F - Camel tan

29 F 8652F - Red

Wt. 2 lbs. 3 oz. Set \$23.99

Coat alone with zip-out pile lining.

29 F 8730F - Navy

29 F 8731F - Camel tan

29 F 8732F - Red

Shpg. wt. 1 lb. 8 oz. \$18.99

Coat with sewn-in interlining and slacks. Interlining is reprocessed wool and other fibers.

29 F 8632F - Navy

29 F 8631F - Camel tan

29 F 8633F - Red

Wt. 2 lbs. 4 oz. Set \$19.99

Coat alone with sewn-in interlining.

29 F 8722F - Navy

29 F 8721F - Camel tan

29 F 8723F - Red

Shpg. wt. 1 lb. 9 oz. \$14.99



Fur-trimmed Coat. All wool, trimmed with dyed mouton lamb and cotton velveteen. Interlined with reprocessed wool and other fibers. Slacks—cotton kasha lined, adjustable suspenders. Dry clean. Beige check. State size 2, 3, 4, 5, 6, 6x.

29 F 8606F - Coat Slacks. Wt. 2 lbs. Set \$15.99

29 F 8739F - Coat alone. Wt. 1 lb. 6 oz. 11.99



Blanket Plaid Coat. Wool, reprocessed wool, other fibers. Pile collar, slash pockets, pyramid shoulders. Coat lined with acrylic pile on cotton back, sleeves interlined with reprocessed wool and other fibers. Dry clean.

State size 2, 3, 4, 5, 6, 6x

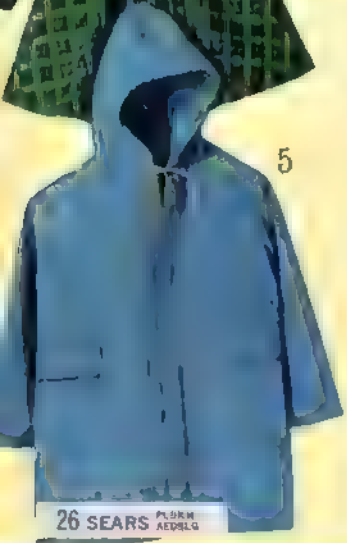
29 F 8701F - Brown plaid

29 F 8702F - Blue plaid

Shipping weight 1 pound 11 ounces

\$11.87

PCBWA
AEDSLG: SEARS 25



Rainy Day Favorites

1 Umbrella, Reversible Coat and Hat Set. Coat and hat are blue rayon print on one side; solid color cotton poplin on the other. Both sides are water repellent, and the coat has two pockets on each side. Blue rayon print umbrella. Hand wash coat and hat.

State size 3, 4, 5, 6, 6x.
Shipping wt. 1 lb. 6 oz.
29 F 9002F—Set... \$8.66

2 The Safety-print Raincoat and Hat Set. Cotton under a waterproof vinyl cover, it features raglan shoulders, snap closing, two patch pockets. Wipe clean. Multicolor print on white.

State size 2, 3, 4, 5, 6, 6x.
Shipping weight 14 ounces.
29 F 9034F—Set... \$3.88

3 The Slicker and Hat Set. Clip front, mandarin collar lined in corduroy. Cotton, waterproofed by buna rubber coating. Two patch pockets, raglan shoulders. Wipe clean.

State size 3, 4, 5, 6, 6x.
29 F 9006F—Light blue
29 F 9007F—Red
Shipping weight 1 lb. 2 oz.
Set..... \$3.99

4 The Bolterina Raincoat with full cut sweep to the skirt. Chromspun® acetate, rubber-backed to repel water. Slim fitting top, self belt, gathered elastic at waist. Convertible collar forms hood. Wipe clean. Blue plaid.

State size 3, 4, 5, 6, 6x
Shipping weight 14 ounces.
29 F 9003F... \$3.99

5 The Swamp Coat. Basic slicker styling plus a zip front, attached drawstring hood, 2 patch flap pockets. Waterproof vinyl laminated to cotton. Raglan shoulders. Wipe clean.

State size 3, 4, 5, 6, 6x.
29 F 9004F—Royal blue
29 F 9005F—Yellow
Shipping wt. 12 oz. \$4.99



Coats with warm pile linings

6 Luxury suede cloth coat. The fabric—one of the finest cotton suede cloths made. You'll love its sheen, depth of color, softness, rich feel.

Warm additions: concealed front zipper for snug closing, attached drawstring hood. In hood and coat, printed lining of Orlon® acrylic pile on cotton back. In sleeves, an interlining of reprocessed wool and other fibers; knit inner storm cuffs. Dry clean.

State size 3, 4, 5, 6, 6x.
29 F 8784F—Brown
29 F 8785F—Blue
Shipping wt. 1 lb. 7 oz. \$16.99
*Reg. DuPont T.M.

7 Extra heavy rayon and cotton twill Coat. Acrylic pile lines the coat and the attached drawstring hood. In the sleeves, there's a polyester interlining that will not lump or bunch. Dry clean.

State size 3, 4, 5, 6, 6x. Please
29 F 8780F—Red
29 F 8781F—Blue
Shpg. wt. 1 lb 5 oz... \$11.99

MEASURING CHART FOR RAINWEAR

Order only sizes listed with each item

Size (not age)	2	3	4
Height (inches)	32½-35	35½-38	38½-41
Size (not age)	5	6	6x
Height (inches)	41½-44	44½-47	47½-49

Measure height of child in her stocking feet.

See our selection
of hats and gloves
on page 44



Zip out the pile linings to make All-weather Coats

1 Cotton corduroy Coat. Water-repellent with a detachable pile-lined hood for extra protection when she wants it. 2 patch pockets. Zip-out acrylic pile lining washes and dries quickly, is shrink resistant... has attached sleeves with interlining of quilted polyester. Hand washable.

29 F 8764F—Black Watch (blue and green) plaid 29 F 8766F—Red plaid
State size 3, 4, 5, 6, 6x. Shipping weight 1 pound 5 ounces.....\$14.99

2 Designer Coat of cotton corduroy. A fabric that's not only water-repellent, but beautifully lustrous as well. Important details—the fashion look of set-in shoulders, patch pockets at the chest, Peter Pan collar, bright brass color buttons. Zip-out acrylic pile lining is easy to wash, quick to dry, shrink resistant... has attached sleeves with polyester interlining. Hand washable.

29 F 8714F—Blue 29 F 8712F—Green
State size 3, 4, 5, 6, 6x. Shipping weight 1 pound 4 ounces.....\$12.99

3 Pixie Cap. Fluffy, shaggy acrylic pile. Machine wash, med. One size fits 3 to 6x. on olefin back. Elastic back. White. 29 F 9266—Shipping wt. 2 oz....\$1.97

Matching Mittens. Vinyl palm. Machine wash, medium. White.
29 F 2500F—Sizes M (3-4); L (5-6x). State M or L. Shpg. wt. 3 oz. Pair \$1.97

4 Cotton poplin BahamaCoon. Water repellent Popular fly front, slash pockets, back pleat... plus the easy fit of raglan shoulders. Zip-out lining of acrylic pile for quick drying, shrink resistance. Hand wash.

29 F 9028F—Red 29 F 9050F—Aqua
State size 3, 4, 5, 6, 6x. Shipping weight 1 pound 1 ounce.....\$9.99

5 Cotton poplin Hat. Water-repellent. 29 F 7985F—Red 29 F 7981F—Aqua
Sizes M (20-20½); L (21-21½ inches). State M or L. Shpg. wt. 11 oz....\$1.97

6 Woven cotton Chesterfield. Scotchgard® Brand Stain Repeller shrugs off water, oil-borne spills. Velveteen collar with two pockets and sleeve tabs. Zip-out lining of acrylic pile has attached sleeves with inter-lining of quilted polyester. Hand washable.

State size 3, 4, 5, 6, 6x.
29 F 8718F—Olive plaid
29 F 8719F—Blue plaid
Shpg. wt. 1 lb. 3 oz....\$12.99

7 Cotton Hat. Water repellent. Rayon satin lined. Sizes M (20-20½); L (21-21½ inches). Hand washable.

State M or L.
29 F 7993F—Olive plaid
29 F 7994F—Blue plaid
Shpg. wt. 11 oz....\$1.97



Our fine quality Polo Shirts are 2-ply combed cotton

Solid Colors. 2-ply Durene® cotton in Sears exclusive Knit Lustre yarns that are combed for smoothness and extra long wear, mercerized for lustrous colors. Positive shape retention. Taped neck, shoulders. Machine wash, medium.

Sizes 3, 4, 5, 6, 6x. Please state size.

Knit-In Patterns and Stripes. In fall's most popular color combinations. 2-ply combed cotton is soft, strong and absorbent. Taped neck and shoulders. Trimmed rib-knit crew neck. Machine washable, medium.

Sizes 3, 4, 5, 6, 6x. Please state size.

Color	Long Sleeves	Short Sleeves	Patterns	Long Sleeves	Short Sleeves
(1) Light blue	29 F 6057F	29 F 6101F	(9) Red white	29 F 5980F	29 F 5988F
(12) Bright blue	29 F 6050F	29 F 6094F	(10) Brown lt. tan, gold	29 F 5981F	29 F 5989F
(13) Yellow	29 F 6051F	29 F 6095F	(11) Navy, blue white	29 F 5982F	29 F 5990F
(14) Red	29 F 6052F	29 F 6096F	(12) Gold brown	29 F 5983F	29 F 5991F
(15) White	29 F 6053F	29 F 6097F	(13) Red white navy	29 F 5984F	29 F 5992F
(16) Tan	29 F 6054F	29 F 6098F	(14) Blue white	29 F 5985F	29 F 5993F
(7) Brown	29 F 6055F	29 F 6099F	(15) Green white tan	29 F 5986F	29 F 5994F
(8) Green	29 F 6056F	29 F 6100F	(16) Gray navy red	29 F 5987F	29 F 5995F
Shpg. wt. ea.	5 oz	4 oz	Shpg. wt. ea.	5 oz	4 oz
Price	Each \$1.12 .. 3 for \$3.27	Each .99c .. 3 for \$2.88	Price	Each \$1.19 .. 3 for \$3.51	Each \$1.09 .. 3 for \$3.21

MEASURING CHART. Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in his (her) stocking feet

Rugged Playclothes for Boys and Girls Sizes 2 to 6x

Package of 3 Polo Shirts. Combed cotton. Snap-shoulder on sizes 2, 3; crew neck on sizes 4, 5, 6, 6x. Package contains 3 different colored stripes as shown. Coordinate with slacks at right. Machine wash, medium.

State one size to package 2, 3, 4, 5, 6, 6x.

29 F 4877F—Long sleeves
Wt. 10 oz. Pkg. \$2.20

29 F 4878F—Short sleeves
Wt. 8 oz. Pkg. \$2.00

Package of 3 Boxers. Cotton pinwale corduroy. Heat-resistant elastic waist, slim legs. 1 back pocket. Pkg. contains 1 each brown, blue, charcoal. Machine wash med.

State one size to package 2, 3, 4, 5, 6, 6x.

Shipping weight 12 oz.
29F6798F—Package \$2.97

Knit Pullovers. Soft, strong 2-ply combed cotton with rib-knit neck and cuffs looks trim and smart. Machine washable, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

29 F 4958F—Red

29 F 4959F—White

29 F 4960F—Blue

29 F 4957F—Tan

Shipping wt. each 4 oz.
\$1.37. 3 for \$3.99

Package of 3 Boxer Jeans. Sanforized® cotton twill. All-around elastic waistband. Double-needle stitched seams. Bar tacked at points of strain. 2 front pockets. Package contains 1 each brown, gray, black. Machine wash, medium. Max. fabric shrinkage 1%.

State one size to package 2, 3, 4, 5, 6, 6x.

Shpg. wt. 1 lb. 14 oz.
29F7666F—Package \$2.99

Package of 3 Shirts. Cozy cotton flannel matches lining of boxers below. Straight-cut bottom can be worn in or out. Convertible collar. Max. fabric shrinkage 1%. Machine wash, medium. Package has 1 each red, blue, antelope.

State one size to package 2, 3, 4, 5, 6, 6x.

Shipping wt. 12 oz.
29F6310F—Package \$2.97

Package of 3 Lined Boxers. Same quality cotton flannel as shirts directly above lines these cotton pinwale corduroy pants. All-around elastic waist. Back pocket. Machine wash, med. Pkg. has 1 each red, blue, antelope.

State one size to package 2, 3, 4, 5, 6, 6x. Wt. 1 lb. 8 oz.
29F6710F—Package \$4.97



Combed cotton knit Polo Shirts

- 1 Soft, strong combed cotton knit with attractive patterns. Long sleeves. Shrinkage controlled. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.
- (A) 29 F 5960F-Cream, black, red (C) 29 F 5962F-Red, gray
(B) 29 F 5961F-Green, beige (D) 29 F 5958F-Blue, beige
(E) 29 F 5959F-Blue, navy
Shipping weight each 5 ounces.99c; 3 for \$2.88

Extra durable pinwale corduroy Slacks

- 2 A favorite with both boys and girls. Heavy 7-oz. cotton pinwale corduroy wears far longer than ordinary 6½-oz. pinwale corduroy. Elastic boxer waist with exposed neoprene bands to hold shirt in place. Deep cuffs can be let down for extra length, long wear. Two pockets. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.
- 29 F 6993F - Navy 29 F 6995F - Charcoal
29 F 6994F - Red 29 F 6992F - Antelope tan
29 F 6984F - Olive green
Shipping weight each 8 ounces. . . . \$1.87; 2 for \$3.68



COLOR-MATES® . . 7-ounce pinwale corduroy is extra heavy and lined with warm cotton flannel

Corduroy Ski Caps. Snug earband plus quilted flannel lining. Knit band, emb. Cotton. Sizes S (19-19½); M (20-20½); L (21-21½ inches). Measure around head above ears. State S, M, L.

29 F 8025F Navy 29 F 8027F Brown
29 F 8026F Red 29 F 8028F Bronze
Shipping weight 7 ounces. \$1.97

Cotton Flannel Shirts. Long sleeves. Interlined, button-down collar. Max fabric shrink 1%. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.

29 F 6368F - Red and navy check
29 F 6369F - Green and bronze check
29 F 6370F - Brown and blue check
Shipping weight 4 ounces . . . \$1.57

Corduroy Jackets. Striped knit collar, cuffs and waistband. Solid color coordinating flannel lining. Zipper front, 2 pockets. Cotton. Machine wash, warm. State size 2, 3, 4, 5, 6, 6x.

29 F 4664F - Navy 29 F 4674F - Bronze
29 F 4661F - Red 29 F 4666F - Brown
Shipping weight 12 ounces. \$2.97

Corduroy Boxers. All around elastic waist with exposed neoprene bands. Turn-down cuffs. Back pocket. Flannel lined. Cotton. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

29 F 6741F - Navy 29 F 6743F - Bronze
29 F 6742F - Red 29 F 6744F - Brown
Shpg. wt. ea. 8 oz. \$1.87; 2 for \$3.68

MEASURING CHART. Order only sizes listed with each item.

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in his or her stocking feet



Acrylan* Acrylic Knit Shirts

Unbelievably soft, smooth, yet stand up under rugged wear. Guaranteed to give normal wear for 1 full year or return with Wear-Dated® tag and sales slip for free replacement or refund. Soft, rich texture resists pilling. Vat dyed. Rib knit turtle-neck, cuffs. Long sleeves. Hemmed bottom. Machine wash, medium.

Sizes S (2-3); M (4-5); L (6-6x).

State S, M or L.

- (1) 29 F 4917F—Green and blue stripe
- (2) 29 F 4916F—Red, black and white
- (3) 29 F 4919F—Green and rust
- (4) 29 F 4915F—Blue and white
- (5) 29 F 4918F—Brown and cream
- (6) 29 F 4914F—Red and navy

Shpg. wt. each 5 oz. . . \$1.99; 2 for \$3.90

*Reg. Chemsilrand T.M.



7 Boxer Jeans



8 Elastic back-waist Jeans



9 Slim Jeans

Fortified Jeans with guaranteed double knees

Rugged 10-oz. denim of 83% cotton fortified with 17% 420 nylon wears 70% longer than all-cotton jeans tested by our lab. Extra large, vulcanized double knees give extra protection against breakthrough. . . knees guar-

anteed to outwear rest of garment or return jeans for a new pair free. Extra strong riveted, bat-tucked pockets. San-forized®, max. fabric shrink. 1%. Machine wash, med. Choice of 3 styles . . . slim, elastic back-waist or boxer.

7 Boxer Jeans . . . all around elastic waist. Double-needle stitched seams; 2 front, 1 back pocket; turn-up cuffs.

State size 2, 3, 4, 5, 6, 6x. Use Regular Chart at left.

29 F 7756F—Dark brown
29 F 7758F—Loden green
29 F 7757F—Dark gray
29 F 7760F—Bone
29 F 7759F—Mallard blue
Shipping weight each 9 ounces.
Each \$1.67; 3 for \$4.95

Navy. Vat dyed to stay navy blue longer. Shipping weight each 9 oz.
29 F 7668F \$1.57; 3 for \$4.65

8 Jeans with elastic back waist for sure fit . . . exposed neoprene band keeps shirt in, jeans up. Triple-needle stitched seams; 2 front, 2 back pockets; slip fly; belt loops; turn-up cuffs.

State size 3, 4, 5, 6, 6x. Use Regular Chart at left.

29 F 7630F—Dark brown
29 F 7632F—Loden green
29 F 7631F—Dark gray
29 F 7634F—Bone
29 F 7633F—Mallard blue
Wt. each 10 oz. . . \$1.97; 2 for \$3.88

Navy. Vat dyed. Shpg. wt. each 10 oz.
29 F 7689F \$1.87; 2 for \$3.70

9 Slim Jeans. All around band top (no elastic). Cut narrower in waist, seat and legs to fit the slimmer child. Triple-needle stitched seams; 2 front, 2 back pockets; zip fly; belt loops; turn-up cuffs.

State size 3, 4, 5, 6, 6x. Use Slim Chart at left.

29 F 7640F—Dark brown
29 F 7642F—Loden green
29 F 7641F—Dark gray
29 F 7645F—Bone
29 F 7643F—Mallard blue
Wt. each 10 oz. . . \$1.97; 2 for \$3.88

Navy. Vat dyed. Shpg. wt. each 10 oz.
29 F 7602F \$1.87; 2 for \$3.70

MEASURING CHART for REGULAR Jeans and Shirts

Order only sizes listed with item

Size (not age)	2	3	4
Height (inches)	32½–35	35½–38	38½–41
Size (not age)	5	6	6x
Height (inches)	41½–44	44½–47	47½–49

Measure height of child in his or her stocking feet

MEASURING CHART for SLIM Jeans only

Order only sizes listed with item

Size (not age)	2	3	4
Height (inches)	32½–35	35½–38	38½–41
Waist (inches)	19	19½	20
Size (not age)	5	6	6x
Height (inches)	41½–44	44½–47	47½–49
Waist (inches)	20½	21	21½

Measure height of child in his or her stocking feet



1



4



3



5



6



7

Sweatshirts and Sweatpants go on a color spree

Play clothes knit of fleeced-back heavyweight cotton give cozy warmth. Shirts have ribbed cuffs, waists... raglan shoulders. Double thick, drawstring hoods. Machine wash separately. med. Sizes S(2-3); M(4-5); L(6-6x). Please state size S, M, or L.

1 Hooded, Zip Front. 2 pockets.
29F6061F—Brt. blue 29F6164F—Red
29F6165F—Navy 29F6017F—Green
29F6016F—White 29F6020F—Turquoise
Shipping weight 10 ounces.....\$1.97

2 Crew neck. Letters not included.
29F6117F—Turquoise
29F6078F—Gray 29F6170F—Red
29F6118F—White 29F6171F—Navy
Shpg. wt. each 7 oz.... 94c; 2 for \$1.84

3 Press-on Letters. Pkg. of 6 complete alphabets... 3 yellow, 3 black. 1-in. high.
29F6199—Shpg. wt. 1 oz... Package 30c

4 Hooded, Muff Pocket. Letters not incl.
29F6018F—Gray 29F6014F—Brt. blue
29F6166F—Red 29F6167F—Navy
Shipping weight 9 ounces.....\$1.77

5 Tapered Pants. Specially cut for a slim, smooth fit. Comfortable all-around covered elastic waist.
29F6168F—Red 29F6008F—Brt. blue
29F6019F—Gray 29F6169F—Navy
Shpg. wt. ea. 6 oz....\$1.67; 2 for \$3.24

"Charge It" if you wish... see page 543

Our warmest yet...

LAMINATED SWEATSHIRTS

3-layer construction gives them warmth without weight... extra softness... special shrink resistance

6 Tightly knit combed cotton jersey is laminated to foam that keeps cold out... keeps warmth in. Zelan® water-repellent finish. Inside layer is thermal knit cotton that gives even more warmth and special softness. And the foam helps these sweatshirts keep their shape... fight wrinkles and shrinkage. Drawstring hood, zip front, ribbed cuffs and waist and 2 pockets. Hand wash, separately. Sizes S(2-3); M(4-5); L(6-6x). State S, M, or L.

29F6071F—Red 29F6074F—Green 29F6072F—Navy
29F6070F—Silver gray 29F6073F—Bright blue
Shipping weight 11 ounces.....\$3.84

Cotton flannel lined Denim Boxers

7 Rugged 10-ounce cotton denim jeans are warmly lined with boldly checked cotton flannel. All around elastic waist. 2 riveted front pockets, 1 back pocket. Turn-up cuffs. Sanforized® maximum fabric shrinkage 1%. Machine wash, medium. (See coordinating shirts, page 116.) State size 2, 3, 4, 5, 6, 6x.

29F7739F—Blue 29F7738F—Gray
29F7742F—Loden green 29F7741F—Brown
Shipping weight each 11 oz....\$1.97; 2 for \$3.88

*Reg. DuPont T.M.

PCN9
ATD50 SEARS 31

Measuring Chart. Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in his or her stocking feet, standing straight against wall. Make mark level with top of head. Measure from mark to floor.



Easy-care Knit Shirts of Acrilan* Acrylic

Shirts have a soft, rich texture . . . dry quickly, need little or no ironing. Guaranteed to give normal wear for 1 year or return with Wear-Dated® tag and sales slip for replacement or refund. Fashion collar, interlined 2-button placket, long sleeves. Shrinkage controlled. Machine wash, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

1 Solid color Shirts.

29 F 6033F—Tan 29 F 6032F—White

29 F 6036F—Green 29 F 6035F—Red

29 F 6034F—Blue (on figure)

Shipping weight each 5 ounces.

Each \$1.97 2 for \$3.88

*Reg. Chemstrand T.M.

2 Patterned Shirts with sweater-band bottom.

(A) 29 F 5966F—Blue, tan, yellow

(B) 29 F 5963F—Red, navy

(C) 29 F 5964F—Multicolor on cream

(D) 29 F 5965F—Red, gray, black

(E) 29 F 5957F—Brown, tan, yellow (on figure)

Shipping weight 5 ounces \$2.49

PERMA-PREST

Never-Iron Jeans

Wrinkles are locked out . . crease is locked in . . permanently!

3 Heavyweight 11-oz. twill is 83% cotton fortified with 17% DuPont 420 nylon. Continental waistband with adjustable side tabs; 2 front swing pockets; 2 set-in back pockets; bar tacked. Memory-Lock® zip fly. Machine wash, medium. For best results tumble dry. State size 2, 3, 4, 5, 6, 6x.

Dress-up Slim Denims. Styled for the slimmer child . . narrower waist and snug-fitting seat. Use Slim jeans measuring chart below.

29 F 7710F—Green 29 F 7708F—Sand

29 F 7709F—Navy 29 F 7711F—Brown

Shipping weight 10 ounces \$2.97

Dress-up Regular Denims.

Use Regular measuring chart below.

29 F 7730F—Green 29 F 7728F—Sand

29 F 7729F—Navy

29 F 7731F—Brown

Shipping weight 10 oz. \$2.97

Measuring Chart for SLIM Jeans and SLIM Slacks

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49
Waist (inches)	19	20	20½	21	21½	22

Measure height of child in his stocking feet. Order only sizes listed with each item

Measuring Chart for REGULAR Jeans and Shirts

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49
Waist (inches)	20	21	21½	22	22½	23

Measure height of child in his stocking feet. Order only sizes listed with each item



Combed Cotton Knit Shirts. Top-stitched, interlined collar has stays. Two-button placket. Long sleeves have rib knit cuffs. Shrinkage controlled. Machine wash, medium temperature.

Sizes S(2-3); M(4-5); L(6-6x).

State S, M or L.

29 F 4728F—Gold 29 F 4727F—Blue

29 F 4725F—Green 29 F 4726F—Red

29 F 4714F—Green stripe

29 F 4715F—Red and green stripe

29 F 4716F—Blue stripe

Shipping weight each 5 ounces.

Each \$1.44 3 for \$4.23

"Charge It" if you wish . .
see pages 543 and 544



9-ounce cotton denim. All-around elastic waist. Double knees. Turn-up cuffs. 2 riveted front pockets. Sanforized®, max. fabric shrink. 1%. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.

Use Regular measuring chart.
29 F 7704F—Navy
29 F 7705F—Loden green
29 F 7706F—Charcoal gray
29 F 7707F—Light blue
Wt. ca. 8 oz. \$1.17, 3 for \$3.30

PERMA-PREST

Never-Iron Shirts and Slacks

A sturdy blend of 50% FORTREL* polyester and 50% combed cotton. Just wash and tumble dry. . . Wrinkles stay out..creases stay sharp!

1 Gingham Shirts. A Sears 4-star value . . . better because of this amazing new process that assures a permanent press and a wrinkle-free look. And it's yarn dyed for bright, lasting colors. Top-stitched, interlined button-down collar; double yoke; pocket; long sleeves. Machine wash, medium.

State size 3, 4, 5, 6, 6x.

(A) 29 F 6295F—Blue check
(B) 29 F 6296F—Green plaid
(C) 29 F 6294F—Blue plaid
(D) 29 F 6293F—Red plaid (on figure)
Shipping weight 4 ounces.....\$2.67

2 Fine-line Twill Slacks. Scotchgard® Brand Stain Repeller repels water, oil-borne stains. Elastic back-waist with exposed band; interlined, extended front waist; 2 front swing pockets. Zip fly. . . zipper locks in. Machine wash, medium. State size 3, 4, 5, 6, 6x.

29 F 6988F—Pewter green

29 F 6990F—Brown

29 F 6989F—Navy

Shipping weight 6 ounces.....\$2.87

3 Iridescent Slim Slacks in a winter weight poplin. Cut narrower for the slimmer child. Snap front closure, 2 front swing pockets, zip fly, cuffs. Machine wash, medium.

State size 3, 4, 5, 6, 6x. Use Slim Jean Measuring Chart on opposite page.

29 F 6985F—Iridescent brown

29 F 6986F—Iridescent blue

29 F 6987F—Iridescent gray

Shipping weight 6 ounces.....\$3.87

4 Fine-line Twill Slacks. A Sears 4-Star Value . . . better because they're not only PERMA-PREST. . . but the fabric is an extra heavyweight (11-oz.) fine-line twill weave. Scotchgard Stain Repeller resists water, oil-borne stain. Exposed elastic back-waist; interlined, extended front-waist; 2 front swing pockets; Memory-Lock® zip fly. Machine wash, medium.

State size 3, 4, 5, 6, 6x.

29 F 6934F—Navy 29 F 6935F—Brown

29 F 6937F—Blue 29 F 6936F—Green

Shipping weight 9 ounces.....\$3.77

Measuring Chart

Order only sizes listed with each item.

Size (not age)	2	3	4
Height (in.)	32½-35	35½-38	38½-41
Size (not age)	5	6	6x
Height (in.)	41½-44	44½-47	47½-49

Measure height of child in his stocking feet.

*Reg. Fiber Industries, Inc. T.M.

1

A

B

C

D

2

3

4

SEARS 4-STAR VALUE
LABORATORY APPROVED

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Cotton Plaid Shirts

Top-stitched, interlined collar has stays. Pocket. Pre-shrunk, max. fabric shrink. 1%. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

29 F 6298F—Blue, gold

29 F 6299F—Red, green

Shpg. wt. each 4 oz.\$1.37; 2 for \$2.70



Heavyweight fine-line cotton twill Slacks

Mercerized, Sanforized®, max. fabric shrink. 1%. Extended front-waist, elastic back-waist, 2 front pockets, zip fly. Machine wash, medium. From Jamaica. State size 2, 3, 4, 5, 6, 6x.

29 F 6928F—Brown

29 F 6929F—Loden green

29 F 6930F—Blue

Shipping weight each 7 ounces.....\$1.77; 2 for \$3.50